



Campus Placement Brochure 2023-24

Symbiosis College of Arts and Commerce



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Foreward



Symbiosis is one of India's leading educational institutions imparting quality education across diverse verticals since over four decades. Symbiosis also personifies Vasudeva Kutumbakam 'the whole world being one family'. The Symbiosis College of Arts and Commerce was founded in 1983 and is one of the many branches of the ever-growing Symbiosis Society. In recognition of the pioneering work done in the field of education, the Symbiosis College of Arts and Commerce has been bestowed with 'Autonomy' by the University Grants Commission, New Delhi, effective from the academic year 2012-13.

SCAC has always emphasized on education that prepares students for life, instilling in them the core values of competence and helping them achieve excellence in their areas of specialization. Understanding the importance of broad-based education, we have created a conducive environment for the students to blossom into complete individuals. At Symbiosis, we blend the wisdom of traditional education with practical know-how, utilizing contemporary global best practices in education. Thus, the students who graduate from SCAC are equipped with a firm theoretical foundation accompanied by relevant skill sets to put theories into practice.

From the academic year 2023-24, we at SCAC are implementing the National Education Policy. Under this initiative, our program structures are undergoing radical changes to enable a holistic, inter-disciplinary approach to higher education. With this, we aim to stay abreast with the changes taking place in the world and equip our students for the same.

Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC

College with Potential for Excellence (CPE)

Empowered Autonomous College

Principal's Message

Dear Corporate Partners,

Greetings from Symbiosis College of Arts and Commerce!

In this era of ever-increasing demand for Academia-Industry collaboration, it is my honest belief that your esteemed organization and Symbiosis College of Arts and Commerce stand to gain immeasurably from this synergistic affiliation. Our college aims to provide young and dynamic students having inventive thoughts and fresh aptitude, and who are ready to explore the heights of the ever-expanding corporate world. All our students are well-acquainted with domain concepts and their practical applications by expert faculties. Being a multicultural college, students at Symbiosis College typically come from varied educational and cultural backgrounds, from across the corners of India and the world as well. All our programs are designed to infuse innovation, creativity, leadership, teamwork, ethics and values, and a global focus onto the student community. All our programs are regularly monitored and often revised to integrate modern-day concepts and practices.

Our collaboration with foreign universities helps students in broadening the horizon of their careers at a global level. The use of the latest technologies in modern pedagogy consisting of presentations, case studies, live projects, internships, educational and industrial tours, and participation in seminars and conferences helps us make our students bright, perceptive, hard-working, and technically proficient. Besides this, various co-curricular and extra-curricular activities like clubs and associations' events, sports and cultural events, etc., help our students in acquiring various skills e.g., team-building, time-management, interpersonal skills, and many more. Apart from the conventional undergraduate and postgraduate programs, our college offers various professional and new courses like, B. Com with ACCA, B. Com with CIMA, B. Com with Business Analytics [IoA, UK], B. Com with CMA, Degree with Honours, and B. Com [Interdisciplinary], Skill Development, etc., which have given suitable exposure to our students. I also express my sincere gratitude to all those corporates who have provided their active co-operation to the Placement Cell in building the careers of our students successfully. I look forward to your continued cooperation for the placements and internships of our students in the future as well. On behalf of the Placement Cell of our college, I invite you to the Campus Placement Process of the 2024 graduating batch.

Best wishes to you and the students for a successful placement process.



Dr. Hrishikesh Soman

Principal

Symbiosis College of Arts and Commerce

Vice-Principal's Message

Landing a dream job is the aspiration of many a student. The Symbiosis College of Arts & Commerce through its Placement Cell works towards this aspiration, by lining up campus placements. Our students have a head start because the companies that visit and recruit our students are leading companies, quite a few of them being multinationals and consultancy firms.

All of us would like to acknowledge the untiring and persevering efforts of the Placement Cell under the leadership of Dr. Nilesh Waghmare who has helped successfully place 218 students in the year 2022-23. More than 43% of the students who applied for the placements were recruited. This is an increase of almost 36% over last years' recruitment figures. We also congratulate the cell for all the additional training programmes which were conducted under this aegis of this cell. In the forthcoming year we are sure the trend will continue and only get stronger as the economy continues to grow.

Wishing all students all the very best and lauding the efforts of the Placement Cell.



Dr. Tessy Thadathil
Vice-Principal
Symbiosis College of Arts and Commerce

The Placement Head's Message

Dear Corporate Partners,
Greetings!

The Placement Cell of Symbiosis College of Arts and Commerce acts as a connection between students and our recruiting partners. In this dynamic era, meeting the requirements of industry with the skillset of students is a challenging task. However, our Placement Cell through constant endeavours upgrading the skillset and abilities of our students to bridge the gap between Industry and Academics.

Placement Cell provides all-required pre and post placement support to our students to groom them for facing challenges that lie ahead in the industry and corporate world as a whole. The various activities like, Corporate Readiness Workshop, Career Building Workshops, Guest Sessions on Contemporary Topics, Certificate Courses, Corporate Culture and Ethics Workshops, Career Guidance Sessions, Internship Drives, Corporate Quizzes and Competitions etc., helping our students to develop their employability, communication and interpersonal skills, enrich them with current affairs and status of industries.

We have been successful in maintaining our high placement statistics over the years. We have successfully placed 218 students from the batch of Academic Year – 2022-23 in 23 companies. The highest CTC offered was 21.5 LPA whereas an average CTC was 5.6 LPA.

Additionally, the Placement Cell also coordinates with companies to provide internship opportunities to students for their holistic development.

We sincerely thank you for your outstanding support and confidence over the period. It is truly an honour to present our students to your globally recognised organizations and we look forward to your cooperation in the placements and internships of our students.



Dr. Nilesh Waghmare
Placement Cell Head
Symbiosis College of Arts and Commerce

Programme Information

2023-24





SCAC's Programs

Undergraduate	Postgraduate
B.Com / B.Com with Honours	M.Com in Business and Technology
B.A./ B.A. with Honours	M.Com in Sustainable Development for Business
B.Com with ACCA	M.A. in Economics
B.Com with CIMA	M.A. in Psychology
B.Com (Business Analytics)	M.A. in English
B.A. Economics (Business Analytics)	
B.Com with Interdisciplinary	

2023-24



Bachelor of Commerce

B.Com

Specialisation	Programme Details
<p align="center">Banking and Finance</p>	<ul style="list-style-type: none"> • Legal Aspects of Banking • International Finance • Indian Banking Sector Trends • Indian Monetary and Financial System • Insurance and Risk Management
<p align="center">Costing</p>	<ul style="list-style-type: none"> • Basics of Costing • Methods and Techniques of Costing • Application of Costing • Strategic Cost Management • Recent trends in Cost Accounting
<p align="center">Accounting and Finance</p>	<ul style="list-style-type: none"> • Study and Analysis of IFRS • Financial Reporting • Audit and Assurance • Financial Management • Strategic Business Leadership
<p align="center">Management Accounting</p>	<ul style="list-style-type: none"> • Financial Reporting • Management Accounting • Strategic Management • Financial Strategy • Total Quality Management



Bachelor of Commerce

B.Com

Specialisation	Programme Details
<p style="text-align: center;">Business Analytics</p>	<ul style="list-style-type: none"> • Introduction to Business Analytics • Excel and Dashboarding for Managers • R, Python and SQL • Machine Learning and Big Data • Block Chain and Data Visualization
<p style="text-align: center;">Marketing</p>	<ul style="list-style-type: none"> • Communication for Marketing • Customer Value Management • Brand Management • Marketing and Social Responsibility • Marketing in Global Context
<p style="text-align: center;">Entrepreneurship</p>	<ul style="list-style-type: none"> • Growth of Entrepreneurship • Managing Innovation and Entrepreneurship • Dimensions of Entrepreneurship • Managing Finance in Entrepreneurship
<p style="text-align: center;">Human Resource Management</p>	<ul style="list-style-type: none"> • Organizational Capacity Building • Strategic HR Management • Compensation Management and Performance Management • HR Accounting and Audit • Labour Laws



Master of Commerce

M.Com

Specialisation	Programme Details
Business and technology Management	<ul style="list-style-type: none">• Innovation and Disruption Management• Digital Transformation and Business Strategy• Dynamics of E-Retailing• Building Global Brands in Digital Age• Digital Governance
Sustainable Development for Business	<ul style="list-style-type: none">• Rethinking Business: Today and Tomorrow• Luxury Fashion, Lifestyle & Sustainability• Social Accounting and Auditing• New Paradigms in Marketing• Governance and Change Management for Sustainability

2023-24

Bachelor of Arts

B.A



Specialisation	Programme Details
<p>Economics</p>	<ul style="list-style-type: none"> • International Trade • Micro and Macroeconomics • Global Economics • Mathematics of Economics • Evolving Economics
<p>Psychology</p>	<ul style="list-style-type: none"> • Experimental Psychology • Psychological Testing • Research Methodology
<p>English</p>	<ul style="list-style-type: none"> • Literature of the Modern Period • Linguistics • Literary Criticism • The Study of Grammar
<p>Economics (Business Analytics)</p>	<ul style="list-style-type: none"> • Excel and Dashboarding for Managers • Introduction to Business Analytics • R, Python and SQL • Machine Learning • Data Visualization



Master of Arts

M.A

Specialisation	Programme Details
Economics	<ul style="list-style-type: none">• Principles of Microeconomics and its Applications• Macroeconomics Analysis and Applications - I• Mathematics for Economic Analysis• Statistical Techniques for Economics and Trade Relations• Theories of Economic Growth and Development
Psychology	<ul style="list-style-type: none">• Applied Social Psychology• Applied Cognitive Psychology• Neuro-Physiological Psychology• Counseling Skills and Approaches• Industrial/Organization Psychology
English	<ul style="list-style-type: none">• Indian Literature in English• An Introduction to Linguistics and Stylistics• Studying Gender through Literature• European Literature and American Literature• Resistance and Revolution in Literature

2023-24



Degree with Honours Programme

Symbiosis College of Arts and Commerce is offering a 'Degree with Honours' Programme for the BA/ B.Com students in order to strengthen the UG Programme from Academic Year 2014-2015. This initiative aims at creating a unique educational programme which blends intense subject domain and knowledge along with practical skills required for enhancing employability of students. The student can opt for the 'Degree with Honours' programme along with the Regular Degree programme. This does have additional academic inputs as well as credits. There are prescribed norms for qualifying for the programme and this is for a duration of 2 years, offered in the Second Year of the course.

Faculty of Commerce	Faculty of Arts
<ol style="list-style-type: none">1. Accounting and Finance2. Management Accounting3. Banking and Finance4. Costing5. Marketing6. Business Entrepreneurship7. Human Resource Management	<ol style="list-style-type: none">1. Economics2. Psychology3. English

B.Com with ACCA



SCAC now also offers the **ACCA (Association of Chartered Certified Accountants)** Course embedded in the graduation programme to empower students with an international level certification. The course content and values are aligned to the needs of employers in all sectors. Studying here gives the students a benefit of belonging to an internationally renowned institution and also a multicultural, interdisciplinary, academic student community. The specialization degree of Accounting and Finance in B.Com refers to this. SCAC is very proud to mention that they have signed a MOU with ACCA in August 2013 and since then it has been a University partner with them.

We are very proud to mention that ACCA signed a Memorandum of Understanding (MOU) with Symbiosis College of Arts and Commerce in August 2013 and since then Symbiosis has had the privilege of being a University partner of ACCA.



2023-24



B.Com with CIMA

Symbiosis College of Arts and Commerce is now offering this program to its students from the academic year 2021-22 for the second-year commerce students. The college has integrated the CGMA program with regular B.Com program, as B. Com specialisation in Management Accounting. The specialisation is an additional specialisation offered by the college. It is a new self-directed, digital option for students to complete the CIMA qualification and earn the CGMA designation which is recognised globally. The CGMA-FLP is designed to give students the skills, practical experience and forward-thinking, as well as the entrepreneurial mindset business needs of the financial professionals



2023-24



B.com & B.A Economics

Business Analytics

To cope with the challenges posed by Industry 4.0, Symbiosis College of Arts and Commerce is offering new specializations i.e B.Com with Business Analytics and B.A (Economics) with Business Analytics from the Academic Year 2022-23. This programme is in association with the Institute of Analytics (IoA). The IoA is a professional body for Analytics and Data Science professionals in the UK. Business analytics as a specialization aims to introduce students to big data and immerse them in analytics for business applications. Students who will graduate from this program are expected to have developed skills to describe and predict business situations, and make informed business decisions based on data.



2023-24

B.Com with Interdisciplinary



The college has now integrated more courses offered by the 'Centre for Liberal Arts' into the main stream B.Com programme and thus creating a new programme to be named as B.Com (Interdisciplinary). By opting for this programme a student will have an opportunity to differentiate oneself in this competitive world, and also will have an added advantage to pursue higher studies. The college believes that this programme will lead to a holistic development of the student's personality in the true sense, thus making him industry and profession ready

Gist of Interdisciplinary courses offered
Bio-Cultural Diversity and Sustainability
Bollywood Music: A Reflection
Grasping the Mythos: Re-reading Indian Mythology
Contemporary Global Politics
Sanskrit
Introduction to Theatre and Performance



Symbiosis Centre for Liberal Arts (SCLA)

Symbiosis Centre for Liberal Arts was established in July 2006 as an initiative of the Symbiosis College of Arts and Commerce. A Liberal Arts education involves a focus study in the Liberal Arts disciplines (Humanities, Social Sciences, Language and Literature and Performing Arts). With the aim of developing the ability to question and think critically. The entire Liberal Arts program rests on the foundation of healthy debate and hampered discussion and free enquiry. Teaching students what to think is comparatively easy. Helping them to learn how to think is quite another matter. It is an opportunity to learn and reflect in an environment free from most of the limitations of rigid academic structures

Course List for SCLA
Humanities and Social Sciences
Literature and Language
Science
Performing Arts

Batch Sizes

2023-24

Batch Sizes		
MA	English	37
	Economics	16
	Psychology	40
	TOTAL	93
M.Com	Business and Technology Management Sustainable Development For Business	49
B.A. (Regular) and B.A. Honours	English	21
	Economics	37
	Psychology	40
	TOTAL	98
B.Com (Regular) and B.Com Honours	Marketing	105
	Management Accounting (CIMA)	18
	Human Resource Management	53
	Banking & Finance	119
	Costing	108
	Entrepreneurship	66
	Accounting & Finance (ACCA)	115
	TOTAL	584



International Collaborations

Rooted in a strong belief in “Vasudeva Kutumbakam” or the whole world being one family, Symbiosis College of Arts and Commerce provides its students a wide array of opportunities and experiences in universities and colleges abroad. These collaborations provide valuable opportunities for students and faculty members to enhance education and research quality.

- Longstanding collaboration with the **University of Hildesheim, Germany**, with exchange programs giving students the opportunity to study abroad for a semester.
- Buddy program conducted in collaboration with **Chiba & Gumma University, Japan** under E- Study India Program,
- **Indo-French cultural incubation program** being carried out through the mediation of AADI, France.
- MOUs signed with various prestigious institutions including **EM Normandy Business School** and **Kedge Business School in France**, and **UITM Poland among many others**.

2023-24



Initiatives by the Cell

CV Vetting

The placement cell believes in fair and authentic Recruitment Drives, which involves a rigorous and meticulous process through which we analyze, assess, and refine the information provided by the students.

CV vetting ensures credibility in student-company relations. It helps to ensure that all the information provided to the company meets 'Bona Fides' standards and effectively highlights students' qualifications.

The purpose of the verification is to make sure that every achievement that the student claims is substantiated and corroborated by sufficient evidence. Verification helps to qualify and disqualify the information through a dedicated process.

Our team also conducts workshops on CV writing, where students learn about the latest trends and industry-specific requirements. These workshops cover various essential aspects such as formatting, language usage, and tailoring the CV to specific job roles. Students receive hands-on training and gain practical insights to create impactful CVs.

The Placement Cell is committed to securing the best possible opportunities for its students by providing them with a thriving platform and great exposure.



Initiatives by the Cell

Workshops

The Placement Cell conducted a comprehensive three-day Online 'Workshop on Corporate Readiness' prior to the commencement of the placement season. Distinguished industry experts were invited to enlighten students on key areas such as resume writing, group discussions, aptitude tests, and personal interviews. A two-day workshop on 'Corporate Culture and Ethics' was organized for all the placed students of the graduating batch of 2023 to help them develop the skills and attitudes necessary to function effectively in professional settings.

The Placement Cell organized an 'Online Certificate Course in Audit' for students placed in esteemed organizations such as Deloitte USI, EY India, KPMG India, etc. Meticulously designed and conducted by expert trainer Ms. Archana Shankar, the course provided students with comprehensive knowledge about the intricacies of audit processes.

An 'Orientation to Campus Placement and Internship Drives' was also conducted to help the first and second-year students gain a thorough understanding of the job opportunities in different companies, and the functioning and role of the Placement Cell. Apart from these, the Cell also conducts various Career Counselling and Career Building sessions, and various Internship Drives for the holistic development of our students.



Initiatives by the Cell

Corporate Alumni Connect

An online alumni guest session on Campus Placement was held on 26th July 2022 with Ms. Ridhi Chourasia, Audit assistant at Deloitte USI as the guest speaker. It was a moment of great pride for the college as she is a proud alumna and a former Placement Cell Coordinator (2021-22). Having coordinated various placement drives over the last year, she was certainly the most suitable person to conduct this important interactive session with the students.

Ms. Ridhi divided her session into 4 sections: Aptitude Test, Group Discussion, Personal Interview, and lastly the Q&A Session. She guided the students through these sections by enumerating her own experience. A very special section of the session was her presentation on the dreaded Group Discussion round in which she stressed on the various ways to tackle this round and build up confidence for the same. She also listed out some 'universal questions' that all students must be prepared with and also mentioned how the first impression is a lasting one.

Her insights were definitely most helpful to the students. The event saw a diverse mix of attendees across various specializations from both undergraduate and postgraduate programs. The feedback for this event was extremely positive and students expressed their gratitude and appreciation for the session.

2023-24

2023-24

Campus
Placement
Process

2023-24

Placement Process

For Corporate Partners

1

Contact Us

In order to recruit students from Symbiosis College of Arts and Commerce, companies can either be invited or they can kindly contact the Placement Cell through email using the official ID placement@symbiosiscollege.edu.in

2

SPOC Assigned

The Placement Cell assigns a Student Coordinator to each company. In conjunction with the recruiter, the Placement Cell facilitates all coordination related to the selection process, including Pre-Placement/Internship Talks, CV shortlisting, online tests, group discussions, and personal interviews. We also conduct specific certifications or courses as required by the company.

3

Selection and Job Offers

Once the recruitment process is concluded, the final results and acceptance of candidates will be communicated to the selected students through the Cell. Post-selection of students, further formalities will be coordinated and performed by the placement cell as per the requirements of the concerned corporate partner. Once selected, students have to accept the offer. These selected students are not allowed to sit for further placement drives.

Internship Process

For Corporate Partners

1

Contact Us

To recruit students for internship from Symbiosis College of Arts and Commerce. Company representatives should contact the college's Placement Cell via email using the official ID – campusinternships@symbiosiscollege.edu.in

2

SPOC Assigned

The Placement Cell assigns a Placement Coordinator to each company. In conjunction with the recruiter, the Placement Cell facilitates all coordination related to the selection process, including Internship Talks, CV shortlisting, online tests, group discussions, and personal interviews.

3

Selection and Job Offers

During the selection process, various assessments are conducted, such as aptitude tests, group discussions, and personal interviews. The locations for the same are determined at the convenience of the recruitment team, with options available both through online and offline modes.

4

Job Offer

Post-selection of students, the final results, and further formalities will be done by the placement cell as per the requirements and guidelines of the concerned corporate partner. Students have to accept the offer for the internship or make a decision within the stipulated period

2023-24

Session
Statistics

2023-24

Session 2022-23 Statistics

Highest CTC

Rs.
21,50,000 (UG)

Average CTC

Rs. 5.6L

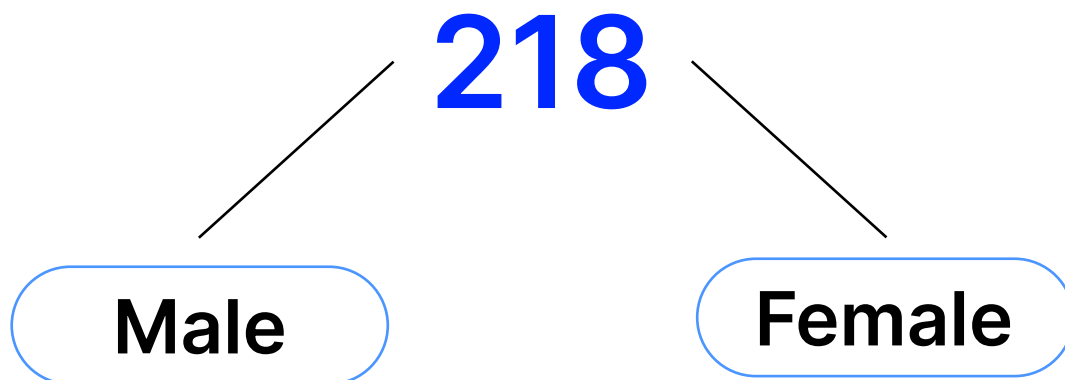
Rs.
8,05,401 (PG)

Median CTC

Rs. 6.0L

Number of Corporate Partners: 26

Gross Value: Rs. 12 Crore



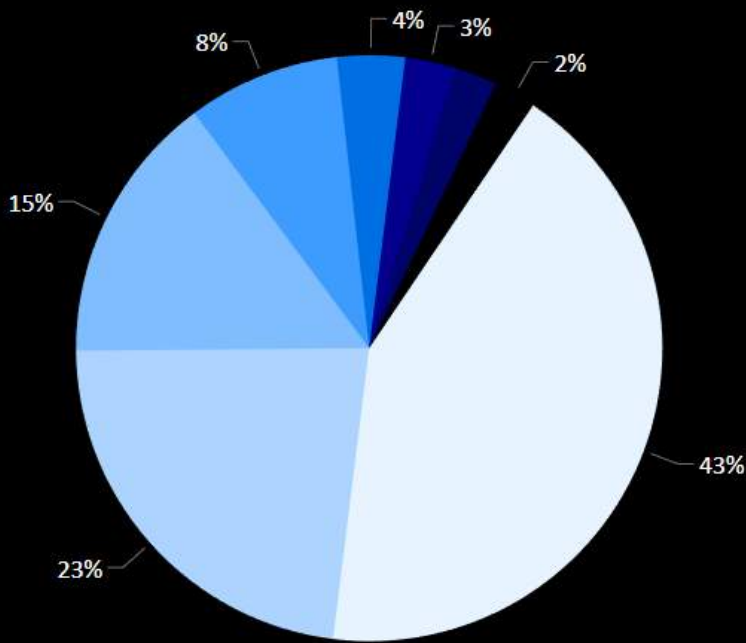
M:F

Placement Ratio

9:13

Average CTC Ratio

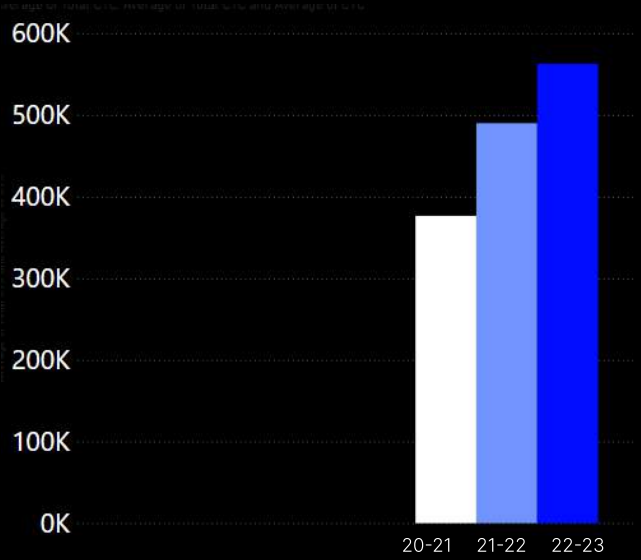
5,28,223 : 5,73,340



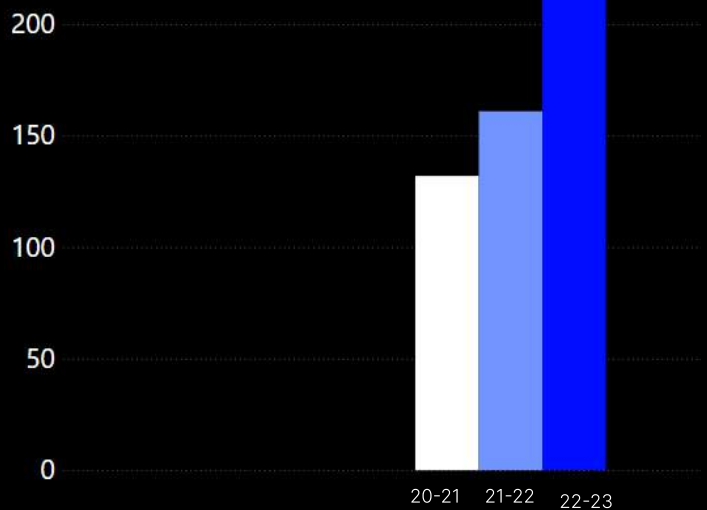
Roles Offered

- Analyst
- Audit
- HR & Operations
- Others
- Finance
- Taxation
- Accounting
- Sales

Average CTC



Number of Offers



Our Corporate Partners

Deloitte.

DE Shaw & Co



Arcubus



HCLTech

GO MO | GROUP



Hovers

DIAGEO

ditto



Testimonials

The Placement Cell not only focused on enhancing our technical abilities but also emphasized the importance of soft skills. Placement Cell maintained strong relationships with leading organizations, which resulted in a wide array of placement opportunities for all the students. They organized various on-campus drives making sure that we had access to the best employment options. Their unwavering support and assistance played a pivotal role in securing an offer of employment from a highly reputed organization.

Niranjan Bhonde at DE Shaw India

As a banking and finance student, I developed a greater interest in marketing, and thanks to the team, I ended up getting placed in a marketing company too! The team has brought a plethora of companies with a myriad of roles that lets students choose according to their interests and skill sets. They give everyone on-time updates, solve queries, and help with all the nitty-gritty before and after the placement. The placement-ready workshops and the extensive help by the coordinators and volunteers makes sure every student gives their best.

Rashika Namdev at GO MO Group

From the moment I entered third year in college, the placement cell has been actively involved in organizing various workshops, seminars, and training sessions to enhance our employability skills. The cell's assistance extended beyond the placement process, as they continued to provide post-placement support and guidance, ensuring a smooth transition into the professional world. The guidance, support, and tireless efforts of the placement cell team have been instrumental in my professional growth.

Amisha Jiwrajka at Deloitte USI

Team Placement Cell 2023-24

Teachers Committee

Dr. Hrishikesh Soman, Principal

Dr. Tessy Thadathil, Vice-Principal

Dr. Nilesh Waghmare, Faculty In-Charge

Dr. Santosh Marwadikumbhar, Member

Mrs. Sarika Wagh, Member

Student Team

Ms. Jasmine Kaur, Co-ordinator

Ms. Muskan Kanodia, Co-ordinator

Ms. Grace Maria Giby, Co-ordinator

Mr. Shouray Modi, Co-ordinator

Mr. Sagnik Karmakar, Co-ordinator

2023-24

Contact Us

Placement Head

Dr. Nilesh Waghmare

Assistant Professor

For Placements: placement@symbiosiscollege.edu.in

For Internships: campusinternships@symbiosiscollege.edu.in

Student Coordinators

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<https://in.linkedin.com/company/placementcellscac>

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